

# INTRA LOGISTICA ITALIA

**2018 意大利国际物流技术展览会**  
国际物料搬运、内部物流技术贸易展览会

2018年5月29日-6月1日  
意大利 · 米兰



Deutsche Messe

CeMAT

意大利国际物流技术展览会是意大利唯一全方位展示内部物流技术的贸易博览会。本届展览会将全面呈现工业搬运、仓储管理、物料储存和拣选领域最具创新性的解决方案和集成系统。

首届意大利国际物流技术展览会在2015年成功举办，展会完美达成意大利以及国际工业界成果，为意大利内部物流领域展览会添上了浓墨重彩的一笔。

三年磨一剑，第二届意大利国际物流技术展览会强强联手，与Federmacchine意大利机械制造商联盟下属的领先行业协会扩大合作关系，为该行业内的公司提供了不可错过的良机。

在意大利国际物流技术展览会现场，会面来自最广泛和多样化的行业领域运营商(食品、化工、制药以及自动化等)，开发新的业务。



INTRALOGISTICA ITALIA is the only event with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, storage of materials and picking.

In 2015 INTRALOGISTICA ITALIA fully achieved the results expected from the Italian and international industrial sector, filling a void in the national exhibition panorama.

Now in its second edition, the event, thanks to the expansion of partnerships with leading industry associations affiliated with Federmacchine, represents an undeniable opportunity for all companies in the sector.

At INTRALOGISTICA ITALIA operators from the broadest and most diverse industry sectors, including food, chemical, pharmaceutical and automation, meet and develop new business.

## 展会协同效应 / WINNING SYNERGIES

2015意大利国际物流技术展览会与意大利国际包装展以及其同期举办展会数据：

The 2015 edition of INTRALOGISTICA ITALIA, with IPACK-IMA and its simultaneously running exhibitions, registered the following results:

1.842

参展商  
EXHIBITORS

11

展馆  
PAVILIONS

131.296

专业观众  
VISITORS

131

国家  
COUNTRIES OF ORIGIN



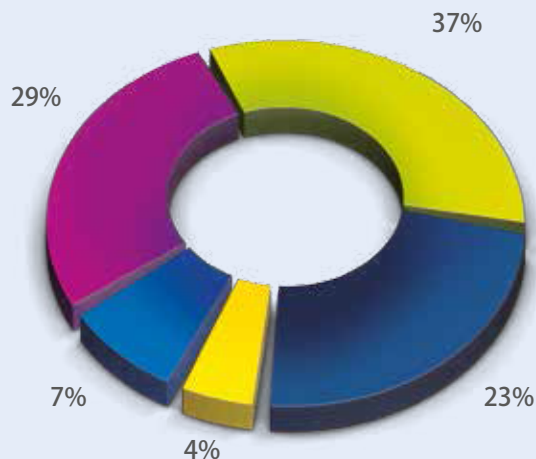


参展商数据分析 / Exhibitor profile



行业领域 / BUSINESS SECTORS

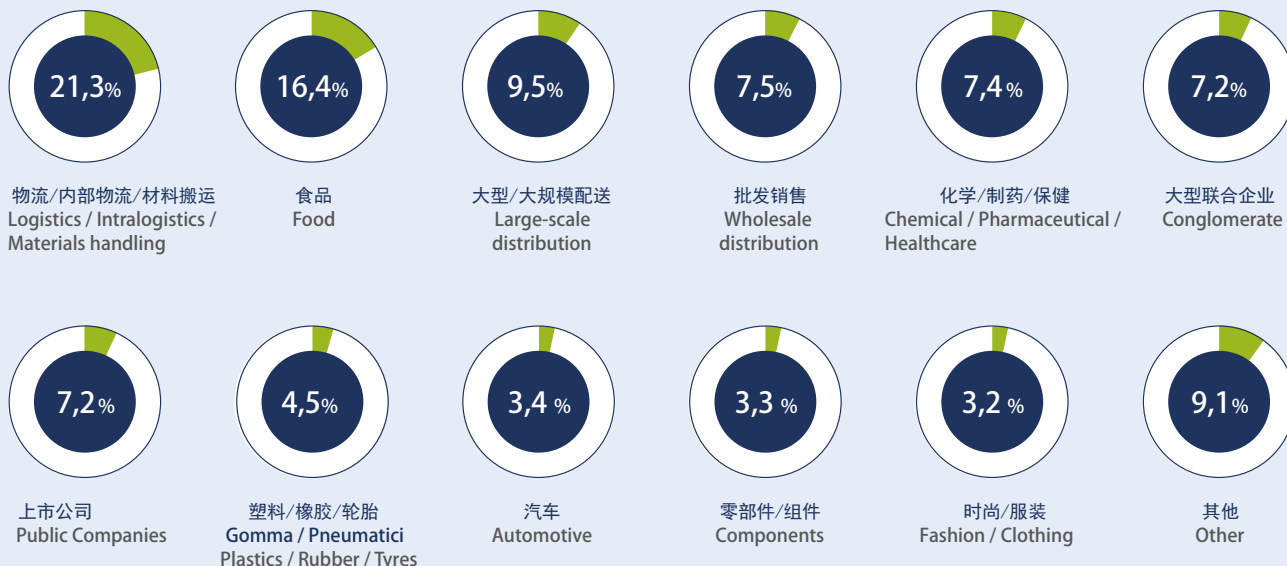
- 仓库技术和车间设备  
Warehouse technology and workshop equipment
- 机械搬运  
Mechanical handling
- 完整的内部物流以及物料搬运系统  
Complete systems for logistics and materials handling
- 为运输和交通组织提供的物流服务  
Logistics services for transport and traffic organization
- 系统及软件  
Systems and software



专业观众数据分析 / Visitor profile



专业观众行业分析 / MAIN SECTORS REPRESENTED BY VISITORS



**MECALUX ITALIA**

“我们注意到海外专业观众的比例很高，不仅仅意大利本土专业观众，来自南美、中东、马格里布和东欧国家的运营商也来到我们展台观展。”

«We noted a high presence of foreign visitors. We were visited not only by Italians but also by operators from countries in South America, Middle East, Maghreb and Eastern Europe»

**AUTOMHA**

“意大利需要这样一场盛会来全面展示新一代的内部物流解决方案。”

«Italy needed an event like this to showcase the new generations of intralogistics solutions»

“在展会现场来到我们展台参观的都是高质量专业观众！我们与来自印度、科威特、韩国、俄罗斯等新兴国际市场的专业观众以及来自波兰和保加利亚的专业观众进行了许多交流。”

**TOPPY**

«We appreciated the highly qualified operators who visited our stand at INTRALOGISTICA ITALIA. We made many contacts with visitors from emerging markets such as India, Kuwait, South Korea, and Russia and also from Poland and Bulgaria»

**T.E.R. TECNO ELETTRICA RAVASI**

“对于我们来说，意大利国际物流技术展览会真正实现了与汉诺威工业博览会相辅相成。我们相信，展会将助我们继续与工业世界进行对话，收获累累硕果。”

«For us this event is a true synergy with Hannover Fair. We believe it is really useful for continuing to dialogue and developing fruitful relationships with industrial worlds»

**GIOVENZANA**

“意大利国际物流技术展览会与意大利国际包装展及其同期展会的完美结合，形成了重要的协同增值效应。”

«The combination of INTRALOGISTICA ITALIA with IPACK-IMA and its related exhibitions generated important synergies»

**RITE-HITE ITALIA**

“高质量的专业观众增加了我们的参展积极性。”

«The high quality of the visitors rewarded our company's participation at the fair»

**HYUNDAI HEAVY INDUSTRIES EUROPE**

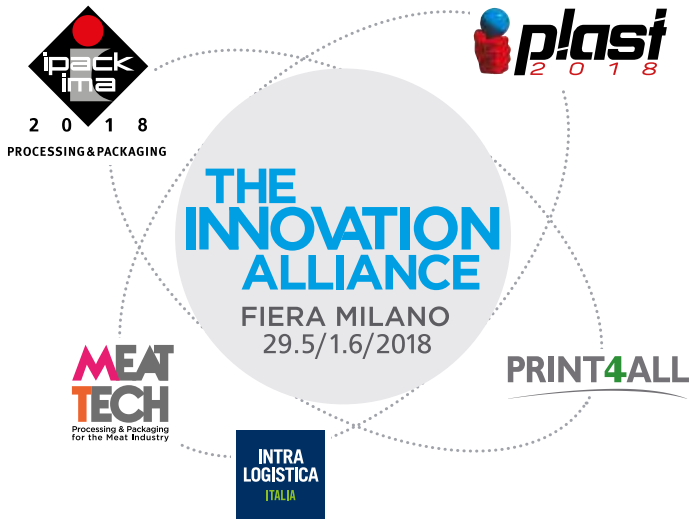
“意大利国际物流技术展览会为我们在意大利发展其分销渠道提供了一个理想平台。”

«Hyundai wants to develop its distribution channels in Italy and we think INTRALOGISTICA ITALIA is the ideal platform for this purpose»

**FEM, 欧洲物料搬运联合会**

“意大利国际物流技术展览会呈现了一个全国性的内部物流行业展会的必要性和重要性，同时体现了意大利作为欧洲第二工业自动化市场的角色。”

«INTRALOGISTICA ITALIA testifies the need and importance of a national exhibition dedicated to the intralogistics sector, recognizing Italy in its role as the second industrial automation market in Europe»



本届意大利国际物流技术展览会和其他四个同期展会一起组成了全新展会——“创新联盟”，备受业界注目。本届展会，力将展现物流行业从塑料加工、工业印刷、定制标签包装、到仓储运输的完整工业链。

The format chosen by the organizers for the second edition of INTRALOGISTICA ITALIA is called “The Innovation Alliance”. Five trade exhibitions for capital goods will be the stars of a new event. From processing to packaging, from plastic processing to industrial and commercial printing and graphic personalization of packaging and labels, to the handling and storage of consumer-ready goods.

## 意大利国际物流技术展览会的优势 / The advantages of INTRALOGISTICA ITALIA



### 组委会全力支持 / STRONG PARTNERSHIP

本展会由汉诺威展览公司和米兰国际展览公司——两大欧洲领先展览主办方，结合行业领先协会共同打造。

Deutsche Messe and Fiera Milano—two of the leading trade exhibition organizers in Europe—with the support of the main industry associations affiliated with Federmacchine.



### 展会独一无二 / A UNIQUE EVENT

展会呈现的完整工业链让展商和观众的参展更超值，收获更多。

The logics of the supply chain ensure a rich exhibition offer, allowing operators to make contacts with similar production sectors.



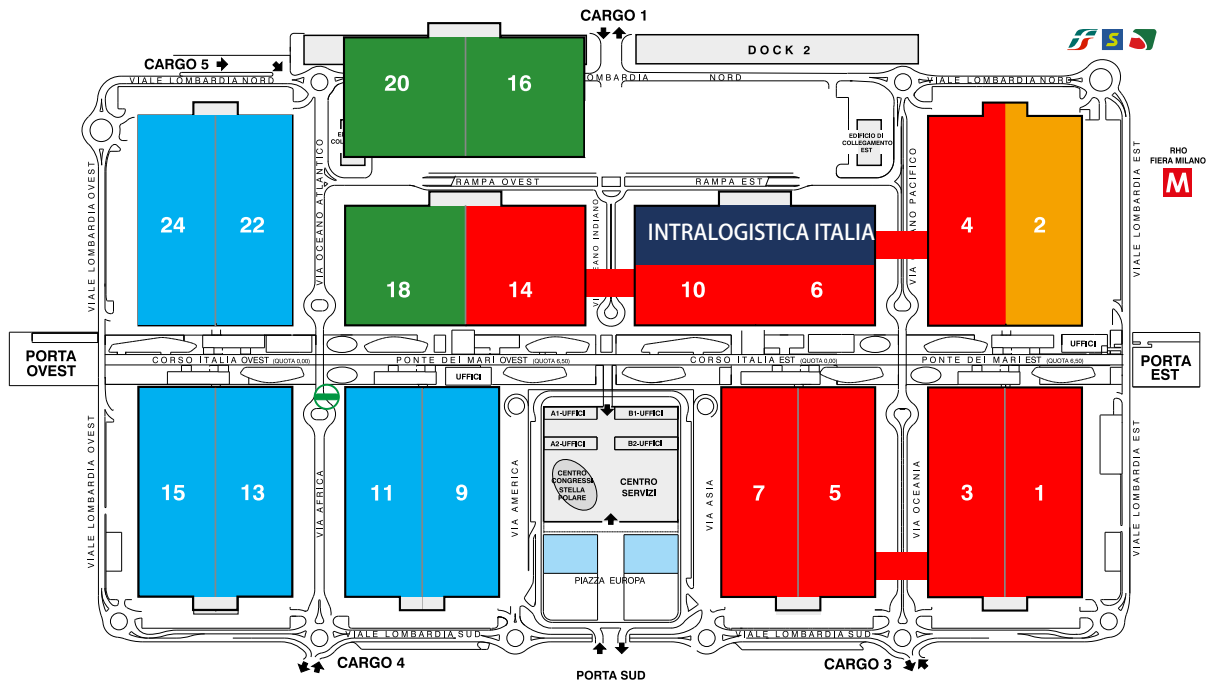
### 商务交流 / BUSINESS CONTACTS

五个展会的规模效应决定了众多的商务交流，吸引更多的核心投资。

The transversal nature of the offer in the area will attract foreign buyers with concrete investment plans.



展览时间：2018年5月29-6月1日  
展览地点：意大利米兰国际展览中心（新馆）  
主办单位：德国汉诺威展览公司 意大利米兰展览有限公司



意大利国际物流技术展览会	意大利国际包装展	意大利塑料及橡胶工业技术展	意大利国际肉制品工博会	意大利印刷及纸加工展
<p>致力于物料搬运、仓库管理、货物仓储和拣选解决方案及集成系统，是CeMAT全球系列展会的一部分</p> <p>Solutions and integrated systems for materials handling, warehouse management, storage and picking</p>	<p>加工与包装技术</p> <p>Processing and packaging technology</p>	<p>塑料和橡胶工业技术</p> <p>Technology for the plastics and rubber</p>	<p>肉类行业加工与包装技术</p> <p>Processing and packaging for the meat industry</p>	<p>印刷、纸加工和工业印刷技术</p> <p>Printing, converting and industrial printing</p>

## 展品范围

- 物料搬运
- 仓库管理，车间设备
- 加载技术
- 物流，物料搬运的完整系统
- 交通工程
- 内部物流系统与软件
- 运输物流服务
- 外包物流方案
- 物流实业



## Display categories

- Mechanical handling
- Warehousing technology, workshop equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic engineering
- Intralogistics, systems and software
- Transport logistics services
- Logistics services, outsourcing solutions
- Logistics real estate



意大利国际物流技术展览会作为德国汉诺威展览公司旗下CeMAT全球系列展会中的分展，致力于内部物流行业。通过在全球范围内的不断扩张，保证了来自全球市场的合格买家的参与，比如欧洲，美国，日本，巴西，俄罗斯，中国，欧亚地区以及印度尼西亚。同时，也提供了独一无二的全球推广优势和反响。

INTRALOGISTICA ITALIA is part of the international network CeMAT, the exhibition dedicated to intralogistics owned by Deutsche Messe AG, which guarantees through its constant growth all over the world the presence of qualified buyers from all foreign markets - Europe, USA, Africa, Japan, Brazil, Russia, China, Eurasia and Indonesia - as well as offering unique and global promotional leverage and resonance.



我们的展会推广涵盖所有渠道，包括：

The extensive and consistent marketing programme involves all promotional channels.



网站和行业门户网站  
Activities on web sites and industry portals



最重要的意大利本土和国际性行业杂志  
Articles on the most important Italian and international magazines



新闻通讯，社论报道  
Newsletters, editorial coverage



赞助行业高科技领域的重大活动  
Sponsorship activities at major events of high technological profile

此外，本次展会还计划使用德国汉诺威展览公司自有的推广渠道，加大宣传力度，从而将参展效应达到最大化。

In addition, the use of all Deutsche Messe promotional channels inside its international trade exhibition circuits is foreseen, in order to provide the exhibition with maximum visibility and publicity.



Deutsche Messe



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